

PERQUE

Zinc & Throat Guard Lozenges™

Energized Double Zinc Guard™



**5 SYNERGISTIC
IMMUNE
ENHANCERS
COMPLETE IMMUNE
SYSTEM SUPPORT**

PERQUE ZINC FORMULAS BOTTOM LINE FOR IMMUNE SUPPORT

Due to poor diet, soil depletion, food processing, aging, and stress, zinc deficiency is widespread. Statistics indicate average intake ranges from 47% to 57% of Recommended Daily Allowance (RDA) — not enough to prevent outright deficiency. **PERQUE Zinc lozenges and Double Zinc guard tablets provide a special blend of fully soluble, energized zinc and synergistic nutrients for maximum immune support for people of all ages.***

Because each person absorbs zinc differently, **PERQUE** Zinc lozenges is a biocomplete, good-tasting formula combining:

- three activated forms of zinc (citrate, aspartate, and glycinate)
- for direct transporter-activated absorption and utilization.*
- Vitamin c, a proven antioxidant, to strengthen the immune system.*
- Echinacea purpurea, which boosts immune function and stimulates white blood cell production. Echinacea also has antibiotic, antiviral, and anti-inflammatory properties, which provide powerful synergy.*
- slippery Elm to soothe inflamed and irritated mucous membranes.*
- OPC 85+ (flavanol, active soluble proanthocyanidins), an anti-inflammatory and antiviral agent and an antioxidant and synergistic cofactor for the action of ascorbate (vitamin C).*

EFFECTIVE IMMUNE SUPPORT PLUS MUCH MORE

More than a dozen studies show that zinc supplementation reduces the incidence of cold symptoms and the duration of illness. Zinc can also in-

hibit the growth of cold-causing viruses. **For sore throats, PERQUE Zinc lozenges can be taken every two hours while symptomatic.* Frequently, people take too little zinc and do not receive full benefit.**

Unlike other zinc lozenges, **PERQUE is a complete, immune-building formula.** Other zinc lozenges not only lack synergistic nutrients for immune enhancement, but also commonly use poorly absorbed, insoluble, or poorly available forms of zinc.

PERQUE Zinc lozenges are the perfect chewable daily zinc supplement and immune system enhancer for children. **PERQUE** Zinc lozenges can be especially useful for children with poor growth and appetite.*

DOUBLE ZINC GUARD: THE ULTIMATE FORMULA

Zinc is involved in more body functions than any other mineral.* Experts estimate that over 10,000 enzyme reactions require zinc — many involved with immune defense and repair*. Zinc is essential for growth, development, sexual function, immune function, and chemical detoxification.* Without adequate zinc, healing cannot take place.*



PERQUE Double Zinc is a complete, immune-building formula using a blend of two ionized, fully soluble zinc sources for optimal absorption and utilization by every cell. The figure on the previous page indicates this rapid and optimal absorption. The **PERQUE** formula includes vitamin B-6 in its active form (pyridoxal-5-phosphate) for increased uptake and activation of zinc.*

PERQUE Double Zinc tabsules are essential for teens. Reproductive hormones increase sharply during puberty, requiring significant amounts of zinc.* When zinc is in short supply, the skin suffers, resulting in a host of teenage skin problems, including acne.* studies show that zinc is superior to tetracycline for treating acne.* For additional nutritional support for skin problems, include **PERQUE2** life.

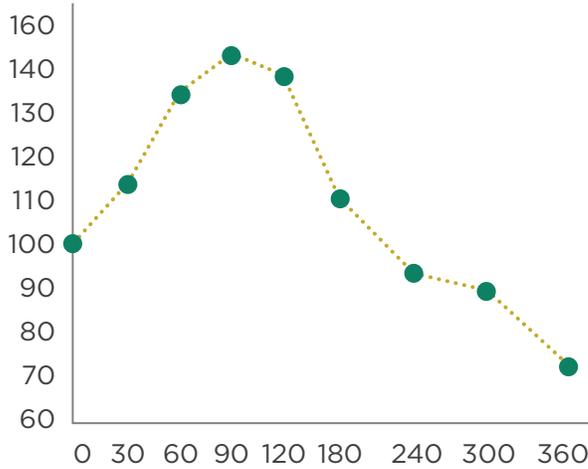
POWERFUL BENEFITS FOR THE COMMON COLD

In a randomized, double blind, placebo-controlled clinical trial, researchers studied the effects of zinc lozenges on the common cold. Patients received either zinc lozenges or a placebo every two hours until their symptoms were gone. Researchers evaluated zinc's effects on symptoms including cough, headache, scratchy throat, sore throat, sneezing, and fever. Zinc lozenges decreased the duration of cold symptoms by nearly half compared to the placebo group.* In another study, researchers reviewed seven previous randomized, controlled trials on the effectiveness of zinc gluconate lozenges for treating the common cold. The study concluded that the evidence supports the use of zinc lozenges for reducing the symptoms and duration of the common cold.*

1. Frassinetti S, Bronzetti G, Caltavuturo L, Cini M, Croce CD. The role of zinc in life: a review. *J Environ Pathol Toxicol Oncol* 2006;25(3):597-610.

2. Michaëlsson G, Vahlquist A, Juhlin L: Serum zinc and retinal-binding protein in acne. *Br J Dermatol* 1977; 96: 28-286. 3.

DATA ON PERQUE DOUBLE ZINC: TIME TO MAXIMUM UPTAKE



results indicate prompt and complete (95% to 100%) uptake of PERQUE Double Zinc.*

ONE PERQUE DOSE PROVIDES	
ENERGIZED NUTRIENTS	
Zinc & Throat Guard Lozenges	
Zinc (as citrate, aspartate, and glycinate)	15 mg
Vitamin C (100% l-ascorbate, fully reduced, corn free) ...	60 mg
Echinacea (Purpurea4:1)	10 mg
Slipperyelm	25 mg
OPC (soluble LMW Activin 1294TM)**	5 mg
Mannitol	200 mg
100% Whole raspberry fruit extract	45 mg
100% Whole cherry fruit extract	7 mg
Vegetable fiber (organic croscarmellose)	25 mg
magnesium (as C16 and C18 alkyls)	6 mg
(from whole, untreated palm fruit and leaf) ** U.S. Pat. no. 6,620,798	
Energized Double Zinc Guard Tab-Sules	
Zinc(aselemental,50%picolinate/50%citrate)	25 mg
Pyridoxal-5-phosphate (as B-6)	3 mg
Vegetablefiber (organiccroscarmellose)	376 mg
Magnesium (as C16 and C18 alkyls)	2 mg
(from whole, untreated palm fruit and leaf)	
WARNING	
Pregnant and nursing mothers need to check with their health professional before taking supplements.	
TYPICAL DOSAGE	
Zinc & Throat Guard Lozenges: As a dietary supplement, dissolve one (1) lozenge in mouth or as directed by your health professional. available in bottles of 50 lozenges.	
Energized Double Zinc Guard Tab-Sules: As a dietary supplement, take one (1) tabsule daily with food or as directed by your health professional. available in bottles of 100 tabsules.	

Dréno B.The treatment of ache. [Article in French] *Presse Med* 2005 Apr 9;34(7):540-3.

4. Fraker PJ, King LE, Laakko T, Völlmer TL: The dynamic link between the integrity of the immune system and zinc status. *J Nutr* 2000 May; 130(5S Suppl): 1399S-1406S.

5. Mossad SB, Macknin ML, Medendorp SV, Mason P: Zinc gluconate lozenges for treating the common cold.

A randomized, double-blind, placebo-controlled study. *Am Intern Med* 1996; 125(2): 81-88.

6.Marshall S: Zinc gluconate and the common cold. Review of randomized controlled trials. *Can Fam Physician* 1998; 44: 1037-1042.



THE PERQUE GUARANTEE

Like every other **PERQUE** product, **Adreno Distress Guard** comes with a 100%, unconditional, money-back guarantee – the strongest guarantee in the natural health industry. This unique guarantee provides the assurance that:

- Every **PERQUE** product provides 100% potency and activity for its entire shelf life.
- Every ingredient used in a **PERQUE** product is pharmaceutical-grade or better.
- All **PERQUE** products dissolve rapidly (usually within 20 minutes), eliminating digestive irritation often found with other brands.
- Full label disclosure is provided for all **PERQUE** products — no hidden ingredients.
- Every **PERQUE** product is activated with the same transporters that are used by nature and in food to ensure full bioavailability. The biologically preferred form of an ingredient is always used for enhanced activity.
- Free of citrus, MSG, wheat/gluten, corn/zein/starch, dairy/casein/whey/milk derivatives, yeast, soy, sulfate, phosphates (other than coenzymes), and preservatives.
- No genetically modified organisms (GMOs).
- Unique post-production assays and clinical bioassays assure product integrity.

YOUR QUALITY ASSURANCE

Every **PERQUE** product is produced following or exceeding the FDA's pharmaceutical GMP (Good Manufacturing Practices) regulations.



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