

# THE CHIROPRACTIC wellnessconnection

- Our Vision:** To be the premier natural health care center in the Midwest
- Our Mission:** To connect the world with wellness one family at a time
- Our Purpose:** To empower people towards a fulfilled life by sharing the principles of healthy living
- Our Principles:** Function, Food, Fitness, Finances, & Future

## **Our Ideal Patients who get the best results:**

**Committed:** Makes all appointments, and makes them up within 24 hours if missed one, does all home and spinal rehab. They are on time for their appointments. Attends advanced workshops. Reads handouts and emails. Adopts the nutritional guidelines and the fitness guidelines we provide them.

**Engaged:** Attends advanced workshops and applies the techniques and strategies that are taught to improve their lives. They participate in our events as well as invite friends and family to.

**Values care:** View chiropractic care as an imperative investment of their time and money in order to earn optimal health and perform at their highest level. They see their health and the health of their family members as their greatest asset.

**On the mission to help others and refer others:** They have such a fierce belief in the true meaning of health and how our health impacts every aspect of our lives that they feel responsible for spreading the chiropractic message of hope, health, and healing. Telling a person the truth about earning optimal health gives that person the opportunity to choose health or sickness.

**Entire family under care:** Their health and the health of their families are truly their greatest asset, so receiving chiropractic care is essential for every family member. If we truly understand what health is and the fact that health is our greatest asset, then we cannot exclude any family member from reaching their health potential by receiving corrective care and applying Healthy Living principles. There are no excuses (\$\$, Time, Distance) for neglecting our health or the health of our family members.

**Lifetime Maintenance Care:** They will be under chiropractic care for the rest of their lives, because they understand the principle of what health really is, and that person wants NO interference between their brain and every single organ, cell, and tissue in the body. Health is 100% functioning of the body. That cannot be accomplished without taking care of the spine and removing interference. Health is not a destination; it is a journey for the rest of our lives. After maximum corrections are made, dependent on the person and damage they have going on, it is essential to maintain that spine in it's new position to allow the vertebrae, nerve roots, muscles, ligaments, tendons, discs, and fibers to stay in place to hold that new position. If not, it was a wasted cause. They "GET WELL & STAY WELL."

**Gets the big idea:** All life flows from Above, Down, inside and Out. This means that health does not happen from the outside in, but only from within. There is the innate, inborn, God-given wisdom in our bodies that controls, regulates, and perfects all function in the body. NO man, pill, or potion, can or ever will be able to replace that or help that. The body needs no help, just no interference between the innate, inborn God-given wisdom, and every organ, cell, and tissue in the body. Health is the optimal functioning of the body from the inside out. IF there are any spinal misalignments, they are called

Subluxations. These Subluxations, impede, and interfere with the proper functioning and innate wisdom of the body, and makes it IMPOSSIBLE for the body to heal, function, and operate the way God intended it to.

**Welcome to the family!**