

3 REASONS to Start 2017 with a Spinal Exam!

1

ENJOY Natural Pain Relief & Fewer Allergies, Colds and Flu!

Studies since the 1990s have shown a link between **spinal adjustments, improved immune function, and decreased inflammation.**

Most recently, an article on the topic was published in the *Journal of Chiropractic Medicine* (September 2016). Medical researchers concluded that **spinal manipulation may directly stimulate immune responses that indirectly prevent inflammation.** They believe spinal manipulation can contribute to overall wellness and relief of inflammatory pain!

2

STAYING AWAY from Painkillers and Operating Tables & SAVE!

A 2010 study of 85,000 Blue Cross Blue Shield of Tennessee's policyholders compared the cost of medical care versus Chiropractic care. Costs for the Chiropractic group were **40 percent lower!**

Another study found that patients visiting *Complementary and Alternative Medicine (CAM)* primary care physicians—*primarily Chiropractors*—experienced **60 percent fewer hospitalizations, 62 percent fewer surgeries, and 85 percent lower drug costs** than those receiving medical care.

3

IMPROVE the Quality of Your Life!

Discover how you can sleep, sit, stand, reach, turn your head and exercise with total comfort again. It boils down to a healthy spine.

A properly aligned spine leaves a healthy opening for your spinal nerves to pass through. Misalignments can narrow that passageway, causing painful irritation/inflammation of your nerve roots.

Chiropractic adjustments gently realign your spine and release painful fixated or "locked up" joints—that aren't moving properly. CALL NOW!

For a
Happier,
Healthier
New Year...
Call Today!



"190 Million Chiropractic Visits" Per Year Speaks Volumes on Safety!

You're in good company! About 190 million Chiropractic patient visits occur in the U.S. every year!!

It's mindboggling to think of just how many lives—including yours—are so much better off thanks to Chiropractic care. And you can be sure the care your family receives here meets the highest standard of safety.

After all, as your Doctor of Chiropractic we have been **highly trained to safely adjust your spine with a precise and scientific application of gentle force.**

Yet you've probably met someone who was afraid to try Chiropractic care because of something they "heard." You may wonder yourself just how safe spinal adjustments are.

These compelling facts that should put those concerns to rest...

Proven Results: You Be The Judge!

The scientific journal, *Spine* is an international publication recognized as one of the most prestigious

publications on spinal health matters. *Spine* published a U.K. study several years ago evaluating the safety of some 50,276 cervical spine manipulations. **There was not a single report of serious adverse reactions!**

A review of more than a half-million Chiropractic treatments over a 9-year period at the *Canadian Memorial College of Chiropractic* outpatient clinic documented **the safety of Chiropractic care.**

A landmark 25-year study involving approximately 5 million cervical (neck) manipulations at the *National College of Chiropractic Clinic* in Chicago, Illinois, also demonstrated the safety record of Chiropractic care.

We could go on but we think you get the picture!

Your Days of Wondering... and Waiting are Over!

At last! Get the relief you've been waiting for. **BOOST your energy and vitality. IMPROVE your joint flexibility.**

Don't put it off another moment. **Your phone call is one step closer to the life-enhancing healthcare you deserve! ❖**



Please Help Us Help Your Family and Friends!

Make THIS the year you make a difference in the lives of those around you. Taking a few minutes to share your Chiropractic experience with others can positively impact them for a lifetime!

Why let your aging parents suffer needlessly from musculoskeletal pain when **we can ease their discomfort?** When your co-worker is in obvious pain after an accident or your best friend lives with agonizing back or hip pain, **let them know how we've helped you!**

Please don't make the mistake of assuming they already know about Chiropractic care. **Many don't.**

The results from the "2016 Gallup/Palmer College Poll" show that almost **50 percent of the American population have never been to a Chiropractor.**

You probably cringe to think what your life would be like without Chiropractic care. How on earth would you have continued to work, exercise, travel and perform your everyday activities if your excruciating pain had never let up?

ACT NOW! Delaying Your Referral is Delaying Their Relief!

Make sure your loved ones living with pain aren't in that 50 percent who have "never been to a Chiropractor." **Simply pass along our contact info. It's that easy.**

A survey published in the *Journal of Manipulative and Physiological Therapies* showed that **96 percent of Chiropractic patients say they would refer friends and family members to their own Chiropractor.**

Each day in pain is one day too long. **The sooner you act, the sooner we can help.** They'll be so glad you reached out. We're waiting for their call! ❖

"What an AMAZING Surprise... Thanks to Chiropractic!"

by Keeli Dickmyer

I had been having back pain for so many years of my life, I resigned myself to living with the pain. I finally went to see a Chiropractor to find relief.

During my examination, the Chiropractor discovered an extra lumbar vertebra in my back, which had never been diagnosed until now!

I started treatment three days a week for a month and **felt relief in about two weeks.** During this time, my husband and I were trying to conceive and I got pregnant!

I now have a healthy baby AND no back pain!

My Chiropractor is amazing and the staff is so friendly.

I am a teacher and have suggested to the entire teaching staff that they should see my Chiropractor. **I couldn't be more thrilled with the results! ❖**

