

This document was prepared to serve as a resource for our team only, and is not a representation of Tranont Corporate.

5 Steps for a New Associate LAUNCH



“Congratulations for taking the Leap of Faith of joining our powerful and very unique TEAM!”

Dr. Tim

For some amazing and great training videos, you must Follow Dr. Tim Harrigan on VIMEO:

<https://vimeo.com/search?q=dr%20tim%20harrigan>

“Welcome to our very unique, very powerful, very strategic and motivated TEAM! We have, and are still, creating a massive team to help influence more lives and impact our communities for at least the next 5 years! We are surrounded by people/friends/family that are sick and tired and broke! Thank you for joining our efforts to make an even bigger mark in our communities.”

What makes our TEAM so unique?

SEAN and TYLENE (Original Formulators):

Sean and Ty are the formulators. They have worked with thousands of doctors and patients with these formulas and have been in the industry for over 15 years. These formulas were used with professional athletes in the NBA, NCAA, NHL, 40 countries, etc., so even though the formulas look new, they are old news to us and have already been proven to work amazingly well! [CLICK HERE TO MEET THEM!](#)

DR. TIM’S TEAM:

- 1) 12+ YEARS experience with our formulas. I myself have not had a prescription medication in over 15 years mostly due to these formulas. My kids have used no medications yet in their lives partially due to these formulas. My completely infertile wife (diagnosed and told she would never conceive) and I have 4 beautiful children because of ENZYMES and lifestyle changes. None of my family (brother, sister, mother, nieces, nephews) take medications and are all on these formulas!*
- 2) I am creating replication/duplication for everyone so we can all be successful just as we have created and run our very busy and successful natural healthcare office. You will be receive many of our strategies and techniques that we’ve spent much money on over the years creating an amazing reputation, helping thousands of people become empowered with their health. These systems and techniques will allow you to not have to invest a lot of time and money learning what we have!*

[CLICK HERE TO MEET ME:-\)](#)

3 Types of people that JOIN us:

The “Marinator”

This is what we prefer so you can see why we’ve had such massive growth! Then use our proven strategies to impact your business. This person gets more excited by seeing our testimonials and getting their own experience with these incredible formulas.

The “Money Maker”

The part-time money maker person understands multiple sources of income and revenue streams. And realizes the power in residual income with their business mindset.

Example: Do you know life insurance is a residual income industry? You get paid over and over for doing the work one time.

The “Gladiator”

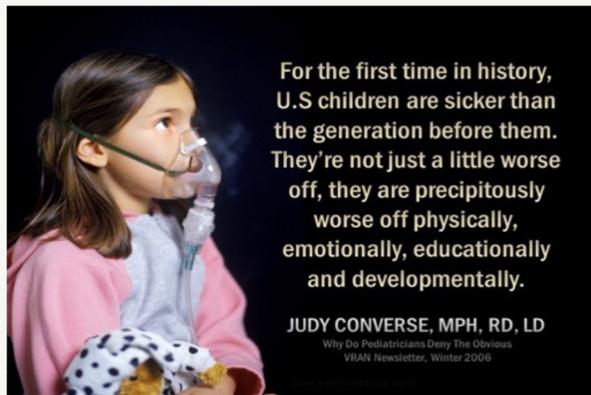
This type just goes after it! Actively works business daily, approaches anyone right away and is not stopped by small or large failures!

Why Tranont? *They have created a vehicle for us to make a larger impact!*

Our families, our friends, and our communities are sick and tired. We are drawn to this movement as a calling to help those around us!

3 Reasons:

★ Health Care statistics in our country are appalling and we feel called to action! *Is the prediction here depicted ok with anyone?*



★ Your health can always be improved and these formulas can help! *Who do you know that needs help?*



★ We wish to help others not only improve health, but also give them the financial freedom we all strive for. We want to be impactful... and not to "sell" something or be pushy.

"The medical profession is being bought by the pharmaceutical industry, not only in terms of the practice of medicine, but also in terms of teaching and research. The academic institutions of this country are allowing themselves to be the paid agents of the pharmaceutical industry. I think it's disgraceful."

Dr. Arnold Seymour Reiman, Harvard Professor Emeritus of Medicine,
Former Editor in Chief of the New England Journal of Medicine.



[CLICK HERE FOR A BIG REASON WHY WE ARE CREATING A MASSIVE TEAM TO AFFECT MORE LIVES!](#)

Follow the Steps 1 through 5 for Success!

Make sure you reach out to Synergy Wellness & Dr Tim Harrigan for your Welcome Packet of Gifts and Resources to help you launch your new business! This may include things such as an organized folder with PDF's, research, strategies and tools, samples etc. [CLICK HERE!](#)

DrTimHarrigan@SynWellness.com

STEP 1: What drives you and inspires

you? We shared a couple of our WHY's below to help you... (Describe what you want to create in your life, what is your vision. Even though this may seem silly and unimportant, it is probably the most important thing!)

Dr. Tim: *"I have created a busy and successful practice based on very basic but important physiological principals. People are hooked on prescription drugs and are still sicker and more tired than ever before. We have a SAD "healthcare" (sick care) system. We also have a very SAD food supply and food ingredients that many of the which most of us ingest daily and because of their toxicity they are illegal in many countries! I want my kids/family/friends/patients (which are all the same) to have the most fulfilling and great quality of life they deserve! And we need your voice to make this impact!"*

Megg: *"I have a passionate desire to be impactful in the health, and wealth, of not only my family, friends and community, but to be part of a greater movement well beyond my singular reach!"*

Alex: *"Our team has built a FAMILY whose purpose is to help others and help them reach their goals. I couldn't be more grateful to be a part of this movement!"*

We have had thousands of testimonials over the past decade from using these formulas and hundreds in just the last few months. For more testimonials and stories, go to the Facebook groups or review the videos and written testimonials you should be receiving soon!



STEP 2—IMMEDIATE ACTION STEPS!

- LET OUR EXPERIENCE SERVE YOU!

We have a FREE offer to review your *Symptom Survey* to help you and your people get the best results on the formulas right from the beginning! Dr. Tim Harrigan is a PRO at helping you customize your product protocol ensuring correct dosage for your specific health needs! You will soon see there are lots of ways to take these formulas. Click here to see a video about how to complete and share the SYMPTOM SURVEY! <https://vimeo.com/319985636>

- BE CONSISTENT!!

Take products consistently so you benefit. This will build your own testimonial. If any of your products are on a backorder, don't wait to start formulas you have received. Just start taking them! Experience detox symptoms? Good! [Click HERE!](#)

- BE A PRODUCT OF THE PRODUCT and INVEST IN YOUR BRAND!

Buy a bottle of Suthe CBD Fluid to use as samples. (One bottle is 100 drops = 100 demos). We have learned that approximately 30% to 50% of people will want to try a whole bottle after they taste how pure this formula is! It tastes exactly how it should, with most of the bioavailability and phytonutrients intact!

- Attend LIVE HEALTH TALKS, Live ZOOM webinars, VIEW RECORDINGS and VIDEOS!

Download the **Vimeo app** and locate our team videos. On Vimeo, follow Dr Tim Harrigan for easy access to the video training library we are creating. Link for easy access below.

<https://vimeo.com/search?q=dr%20tim%20harrigan>

- STUDY YOUR BACK OFFICE of YOUR WEBSITE and LEARN MORE ABOUT THESE AMAZING FORMULAS!

Study your **Back Office** found by going to ... Tranont.com. Click LOGIN and enter your Associate ID# and password. Click the Tranont Logo and on the drop down menu select Sales Tools and Training tab. There's a wealth of information here on your new business! [CLICK HERE!](#)

- REVIEW THE "DO'S and DON'TS" in your Back Office resources.

- JOIN OUR FACEBOOK GROUPS. (See Step 5 for details on where and how.)

- SHARING — LEARN SUCCESSFUL SAMPLING STRATEGIES

How to sample properly! To the right is a CBD sampling video. [Click Here](#)

"This is YOUR own business. Each of us has signed up and created our own home based business. We are here to be your resource and assist your business together as a team . This opportunity to work with our team provides a very unique perk you have compared to anyone else getting involved with this type of thing. We know it can be confusing to start your own business . We have grown and maintained our own successful clinic and are here to help you with our tools and strategies we have learned over the years! Utilize us for the training videos, techniques, best practices and strategies to build your business."



STEP 3—COMPENSATION

Let's briefly touch on the Compensation Plan - 2 Ways to Earn Money!

**Full explanation found in your Back Office and videos in Vimeo*

#1 CUSTOMER POINTS: People that are customers on your replicated website. We suggest using the same format as most of our team ...

Www.Tranont.com/FirstInitialLastName

(This is where you will send friends or family wanting to just try/buy the formulas.)

For every customer you acquire you earn Customer Points! (CP)

You get paid monthly on your Customer Points.

From 1-199 customer points—you earn 10%

200-999 customer points—you earn 20%

1000 CP or more—you earn 35%



Example: Your customers buy from your website, not your personal back office.

5 bottles of BrizoPure CBD = 80 CP each

3 customers on Health Core = 140 CP each

2 Glow Collagen customers = 80 CP each

1 Tranont Credit customer = 50 CP

Total = 1030 CP @ 35% = \$360.50



How CP's work, [Click HERE](#)

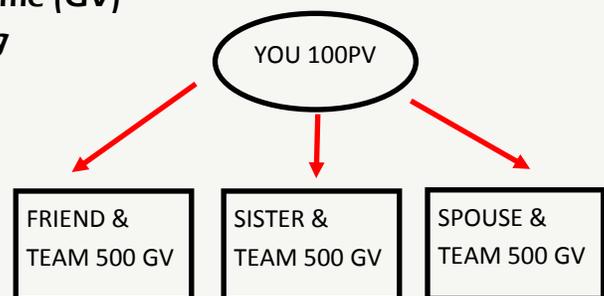
#2 ACHIEVE 1st RANK and ABOVE, QUALIFY FOR A JEEP!

To achieve "Jade", you must:

- ◇ Sponsor 3 Associates into Tranont
- ◇ Reach 100 Personal Volume (PV)
- ◇ Help your team reach 1500 Group Volume (GV)

** You can take a max of 975 GV from 1 leg*

Example:



TEAM BONUS \$250 + JEEP BONUS \$350 = \$600/MONTH

STEP 4 – DO'S and DON'TS

Please review the Tranont Corporate list provided in your Back Office for legal details such as not using the words “disease” or “treat”.

DO:

- Be genuine and authentic! Facts Tell.... Stories Sell!
- Come from position of caring, sharing and education.
- Customize based on that individuals needs. *(Reminder to complete the Symptom Survey for customized dosage—see Vimeo video for details)*
- Tag people to social media posts to gain more visibility and social proof.
- Attend events whether local Health Talks or online thru Zoom Meetings or Facebook Live! Meeting the team and seeing the bigger picture is a powerful tool and provides social proof.
- Use our recorded Health Talks links or recorded DVD's or Vimeo.
*Lots of ways to get the info.
- ***Get 10+ people together and we may be able to bring a health talk to your living room!***
- You want to be the best possible YOU. Building your own testimony on the products and services will not only give you BELIEF in them and Tranont, but it will give your prospects belief also!
- Spend time with those of us leading by example!
- ***Remember, just be genuine and transparent! The products sell themselves!***

DO NOT:

- Try to “Sell” people or be pushy.
- Hand out tons of brochures and flyers! People do not buy from literature. This seems like a good idea to most of use, but it does not work! We are all bombarded by so many marketing pieces every day. Be different. Send a video. Tag to a Facebook testimonial etc.
- Do anything unethical, lie, illegal or immoral ever! We will not tolerate any of this in our team ever.



STEP 5 — RESOURCES and SOCIAL MEDIA

Follow our Social Media pages and others related to your business!

- ATM—"Add" "Tag" "Message"
Add your teammates to our private Facebook group, with their permission of course.
- Tag them in a post that would be relevant to them or their health issues or interests after they are added/ approved to the group.
- Tip: If you can add your up line mentor of someone with a similar health goal to the message, it will help engage conversations.



Add yourself and others to these 4 Facebook pages and groups.
They contain lots of great stories, formula info etc.



Social Media Tips!

First, establish, clean and build your brand! Social media is the modern day resume.

Pick your social media of choice.

Clean your profile and BE AUTHENTIC!

Your profile should have a picture of YOU and reflect your brand. A professional headshot or an action picture that shows your personality. What would make people more attracted to learn more about you. Your banner picture would be something you love! Show your personality, your last vacation, your Jeep. Be creative!

Description—Should be impressive but not show too much. Think how you can instantly build credibility without looking cluttered. You don't need all your previous jobs, schools unless that would allow you to relate to someone.

Let's talk about posting!

Social media is a long term plan. The most important thing is to be building trust and relationships and to provide value. Be authentic and consistent!

Here are some rules to go by:

1. Don't post negativity or controversy. Even if it is your opinion, we are using social media to attract people to you. No politics! No negativity!
2. Don't give away the name of the product or company. Never use "Tranont", post a bottle of Suthe, or post a link to the website. It's about building curiosity. Think the trailer to the movie, not the ending.
3. Be consistent in posting daily, but no more than 3 times a day. Be positive, be authentic, be vulnerable, be humorous, be insightful.
4. 80% should be non-business, 20% business/product related. People don't come to social media to be spammed. Tell stories and educate rather than trying to pitch.
5. Comment on people's posts. Don't just scroll through. And if someone comments on your post, make sure you reply. This is about building relationships.
6. Add a photo when ever possible. A photo makes your post stand out. Never just share someone else's post. It will fall lower on other people's news feeds.

Building a profitable business on social media!

(To grow your business thru social media you must do something daily. Challenge yourself to the 5 X 5 X 5 daily.)

- 5 new connections (Friends, followers, links, etc.) Use groups or hashtags to find people with common interests.
- 5 relationship building (5 private messages daily that have nothing to do with business) Care about people, check on them, wish them a happy birthday, or congratulate them!
- 5 business building activities This can be ATM (Add Tag Message) or a 3 way group text chat with your up line or a follow-up.

Develop into the leader you need to be!

People are attracted to people who inspire them!

Recruiting is 50% about growing & improving yourself and 50% finding the right people. Stay focused, stay happy, stay healthy, keep growing, and sharing consistently everyday!

Create a development plan for YOU!!

- How much time are you willing to put in to GROW into the person that attracts a successful business?
- Create a checklist of success you want to hit along the way!
- Envision each stage of success and your emotional response to each stage.

Thing we do to help SELF GROWTH!

- Read one personal development book a month (spiritual, business, leadership, etc)
- Affirmations daily! Bold, exciting, emotional affirmations in present tense!
- Attend Tranont Corporate events every year. Put them on your calendar and work your plan to get there. If you want to grow you must lead. In order to lead in the company you must be part of the company. The more you go to, the better you will do, it's simple!

THE SECRET!! All successful people will tell you that it takes small, but persistent and consistent daily habits to achieve anything. Execution trumps talent all day long! There will be lot of little failures along the way, but I promise we will not fail in the big picture!

Just a few TEAM Testimonials:

1) *"Before I started taking enzymes i had 3-4 loose stools a day no matter what i ate. Nothing helped, I tried eliminating certain foods without good results. I Took the digestive enzymes x 3wks and now have formed stools 1-2 times daily. I now do not have to organize my day around when i will have to go to the bathroom. I feel more healthy and am getting the nutrients i need from my food."*

Q. Mazzola

2) *"The basics seem to be that your body is getting better nutrition with these and the enzymes to break down food better. Because your nutritional needs are being met, you're not as driven to overeat as your body is not craving nutrients. They are kind of expensive (\$140/month), but I figure my health in general is worth it and frankly I'm eating so much less food, there is a trade off there."*

J. Cosby-Lewis



3) *"I am so thankful for Soothe! Life hasn't always been easy and over the years I developed mild anxiety.*

My life is really good now and I rarely have problems big enough to cause anxiety. Still, I find myself anxious or worrying on occasion without any apparent cause. It can take hours for me to self-talk myself out of that state and I refuse to take any medication.

When I first got my bottle of Soothe I would take a couple of drops when I started to feel anxious. After a few minutes I would actually forget I was worried or anxious in the first place! Now that I have been taking it for a couple of weeks I haven't felt any anxiety and I am falling asleep much faster at night. Great product!"

B. Harrigan

4) *"I've had severe depression and anxiety for as long as I can remember. I've had PTSD since I was 16. I feel like I've tried everything; medications, therapy, meditation, yoga, journaling, etc. and until recently had come to the conclusion that I would probably never live without these severe speed bumps in my daily life and would just have to make the best of it. These supplements—especially Vibe—changed everything. It is truly unreal. My depression and anxiety have been almost completely eradicated and although I can't exactly erase my PTSD, I have noticed a huge change in my ability to cope with it and not be incapacitated by it constantly. I start to cry as I type this out because I never thought I could feel this good. Even before PTSD I don't remember ever feeling so clear-headed, motivated, and HAPPY, at any other point in my entire life so far. Happiness was something I thought just wasn't for me. I didn't know this could be real."*

S. Feldman

For more Testimonials from our office visit this link: <https://www.naturalhealthtucson.com/patient-testimonials/>

Product Knowledge

Just a heads up that the #ENZYMES (Life) work 10x's better when it's coupled with the Vitamin/Mineral/Anti-Oxidant blend in Balance!!!

LIFE

Full spectrum, plant-based, enzymes, prebiotic, probiotic. Powerful gut and absorption formula!

<https://www.youtube.com/watch?v=zrsVjaxdPow&t=108s>

Protocol: Most people take 2 to 3 with meals (to unlock the nutrients), and 1 to 2 on an empty stomach (to clean the blood).

For someone super healthy who eats well ALL the time, 1 LIFE veggie capsule before every meal will be sufficient.

For heavier or bigger meals you will want to take 2 veggie capsules.

For a meal like Thanksgiving—3 veggie capsules.

*The more cooked and processed the meal is, the more LIFE you will want to take.

*BABIES: Open veggie capsule and put into milk.

*PETS: Open veggie capsule and put on food.

If you want LIFE to work on fat & cellulite during the night, take one or 2 veggie capsules before bed.

If you want LIFE to work on fat & cellulite during the day, you can take or 2 veggie capsules in between meals.

A friendly reminder—you can't take too much Life!

Make sure you plan ahead—we don't want anyone running out!

You may experience detox symptoms, which is great!

Video on Niacin Flush and Detox! [CLICK HERE!](#)

Learn the Pudding demonstration: [Click Here!](#)

BALANCE

Multivitamin, mineral, antioxidant

<https://www.youtube.com/watch?v=IWLyQih2Ueo>

BALANCE Protocol: ~after food~

Take 1-2 with every meal.

For extra immune support, take 1 before bed.



VIBE

Brain FOOD! Energy, clarity, mental strength, B vitamins!

https://www.youtube.com/watch?v=gyc0r_tUAq4

VIBE Protocol: ~after food~

Take 1-2 with every meal, except dinner.

*I take 2 with breakfast and 1 with lunch

If you feel you need an extra boost, take an extra 1 (or 2) in between meals.

CBD FLUID "Brizo Pure"

Full spectrum fluid, not oil. No additives, just the plant!

2 drops 2 x's day for most people! 1 to 12 drops a day!



Product Knowledge continued ...

RESTORE

Proteolytic enzymes, turmeric, curcumin, inflammation and recovery help! Take this on and **empty stomach** to break down proteins such as inflammation, viruses, allergies etc!
<https://www.youtube.com/watch?v=iCrNQUSIXvc&feature=youtu.be>

RESTORE protocol: ~Empty stomach~

Healing and Recovery

Proteolytic enzymes

Faster injury healing

Resolves inflammation

RESTORE benefits:

Promotes healthy immune system

Aids in quick workout recovery and faster injury healing

Improved protein digestion

Antioxidant support



ICARIA GLOW COLLAGEN

Collagen, grass-fed sourced, medical grade health and beauty!

<https://youtu.be/4nGbbu0PmO4>

ICARIA Glow provides a natural way to take control of your beauty, keeping both the inside and outside of your body healthy and renewed.

- Improves skin elasticity and hydration
- Reduces wrinkles
- Longer, stronger hair and nails
- Supports healthy wound healing
- Protects against injury
- Provides a high degree of cellular antioxidant protection
- Better sleep and mood

What is collagen?

Collagen is the body's most important structural protein, making up to 90% of every tissue from your hair and skin, to your muscles and bones. Starting in your mid-20s your body begins losing about 1% of collagen each year.

Because of collagen loss...

- Skin sags
- Hair thins
- Nails become brittle.

Glow helps people everywhere replenish collagen lost through aging.

What makes ICARIA Glow advanced?

Most collagen products use Type II or Type III collagen, but Glow is composed of hydrolyzed Type I collagen. This is the most abundant and necessary collagen in your body.

Glow is also the first to combine the rejuvenating power of collagen peptides with a proprietary blend of 8 super antioxidant, high-ORAC fruits.

Glow's proprietary superfood antioxidant blend protects the body against environmental damage caused by free radicals and oxidative stress.



Wealth Products

(Can be added on to Healthcore or used separately)

Activating the **WEALTHCORE** may take a little more time, but once setup, you have to do very little work. Here are the steps to activating your Wealth Core.

Taxbot: Download the Taxbot app to your phone. Use your email and Tranont password to login. Turn on autotracking.



Tranont Defend: (Identity Theft/ Computer support): Login to your Tranont portal at Tranont.com, Go to the menu and select Defend and set-up identity theft. Make an appointment for your free computer cleanup.

ReCredit: Go to www.recredit.co/tranont
Click on Get Started.
Use your associate ID for the referring ID.



Legal Services: After 3 months contact Tranont Legal to setup your Living Will, Power of Attorney, etc.

Acute Triage: Login to your Tranont portal and click on Mobile Healthcare under the menu.



Mint: This is not part of Tranont, but we recommend this free service to help you with money management. Go to Mint.com to setup.



Here is a great overview video from another team:

<https://www.youtube.com/watch?v=TPyDazR-o24&t=106s>

Training Videos:

Symptom Survey (Everyone needs to do this for best results): <https://vimeo.com/319985636>

Did you do the \$99 shipping option? <https://vimeo.com/316421096>

Talk to your Family and Friends ASAP: <https://vimeo.com/316322721>

2 Min. Healthcare Crisis video, OUR Mission!: <https://vimeo.com/318636515>

How to get paid 35% commission in your second month: <https://vimeo.com/316421149>

Welcome GIFTS?! [https://zoom.us/recording/share/](https://zoom.us/recording/share/Co0oSvMOAQ_dPMKnhjeC7UOgrpJMCF9jg3jktRuPBL2wlumekTziMw?startTime=1550171483000)

[Co0oSvMOAQ_dPMKnhjeC7UOgrpJMCF9jg3jktRuPBL2wlumekTziMw?startTime=1550171483000](https://zoom.us/recording/share/Co0oSvMOAQ_dPMKnhjeC7UOgrpJMCF9jg3jktRuPBL2wlumekTziMw?startTime=1550171483000)

Back orders, high demand, Live Nutrients: <https://vimeo.com/316322660>

We have the BEST, corruption, deception! <https://vimeo.com/316316057>

Short CBD Video: https://www.youtube.com/watch?v=1yklfDk_EC&t=3s

Tranont Overview: <https://www.youtube.com/watch?v=6OckDRlqAw&t=864s>

Our FAVORITE Health Talk, Sean and Tyleno the formulators: <https://zoom.us/recording/share/hlUjcMD6MD744UdBEz05CMBosUkPFOxIW3OTpR69W/r6wlumekTziMw?startTime=1536453998000>

Associate sign up, Dr. Tim's way: <https://vimeo.com/317858108>

Customer sign up: <https://vimeo.com/317856451>

CBD ordering: <https://vimeo.com/317857280>

Dr. Tim's house, our team stories: <https://vimeo.com/322382720>

Tyleno Pudding demonstration: <https://vimeo.com/322383028>

Tyleno Niacin Flush and Detox affects: <https://vimeo.com/322383059>

How to sample CBD properly, 100 drops can be 20 to 50 customers: <https://vimeo.com/316421126>

Logging in to your Back Office, stats, your orders, tools: <https://vimeo.com/317856385>

Use us and our systems we are creating for you, no selling: <https://vimeo.com/316422127>

What to do, and what not to do! <https://vimeo.com/316421464>

We hate NETWORK Marketing, why are we doing this then? <https://vimeo.com/316421421>

Sean, Dr. Tim house, Ranking up, no excuses talk: <https://vimeo.com/322382912>

Sean, Money and Abundance Talk: <https://vimeo.com/322382813>

Want to join a NETWORKING/Business Group to build faster? <https://zoom.us/recording/share/eYy2BlwDBj7OaEDU1zlheQ-P3yVof8tKAoZ1PTox5dywlumekTziMw?startTime=1549579799000>

Training Videos:

Your own CBD empire for just \$99: <https://vimeo.com/316422139>

CBD Health Talk Sean and Steve, Desert Christian: <https://vimeo.com/318818674>

Sean, Dr. Tim's house, CBD Talk: <https://vimeo.com/322382959>

David Wells (2 time world champion pitcher) Sean CBD discussion: <https://www.youtube.com/watch?v=bJuutp5vCdo&t=3s>

Marie story, Cholesterol Myth: <https://vimeo.com/316420356>

Why we are doing this, Dr. Tim, Enrique, EJ: <https://vimeo.com/316420274>

EJ, Diabetes, blood sugar, deception: <https://vimeo.com/316420315>

Weight Loss Testimonial: <https://vimeo.com/312427100>

Tylene Health Talk: <https://vimeo.com/322382979>

Dr. Tim, Health Talk, poor health: <https://vimeo.com/322382857>

Spanish Health Talk, Norma/Suli: <https://vimeo.com/296328282>

Health Talk, Dr. Tim for Utah group: https://zoom.us/recording/share/PB23tS-oUGgWyDU2TMsoPsdKIYeuTjm_LJ2QLgsafoqwlumekTziMw?startTime=1549593116000

How to make your own SAMPLES: <https://vimeo.com/317364937>

Alarm System, Free setup etc: <https://vimeo.com/320395454>

